# DO WHAT'S BEST

## 2015 Annual Report

Dave Thomas Foundation For Adoption®

## ABOUT US

The Dave Thomas Foundation for Adoption is America's only nonprofit public charity dedicated exclusively to finding permanent homes for the more than 100,000 children in foster care waiting to be adopted. Created by Wendy's® founder Dave Thomas, who was adopted, the Foundation implements evidence-based, results-driven national service programs, foster care adoption awareness campaigns and innovative grant making. We are driven by Dave's vision: Do what's best for the child.

## OUR MISSION

The Foundation will dramatically increase the number of adoptions of waiting children from North America's foster care systems.

## OUR VISION

Every child will have a permanent home and a loving family.

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# We are driven by Dave's vision: **Do what's best for the child.**

In our unwavering pursuit of this goal, the Dave Thomas Foundation for Adoption continues our work until every waiting child is welcomed home.

PROGRAMMING

# Wendy's Wonderful Kids

More than

**13,000***

children served

More than

**8,800***

matched

More than

**5,300**

adopted

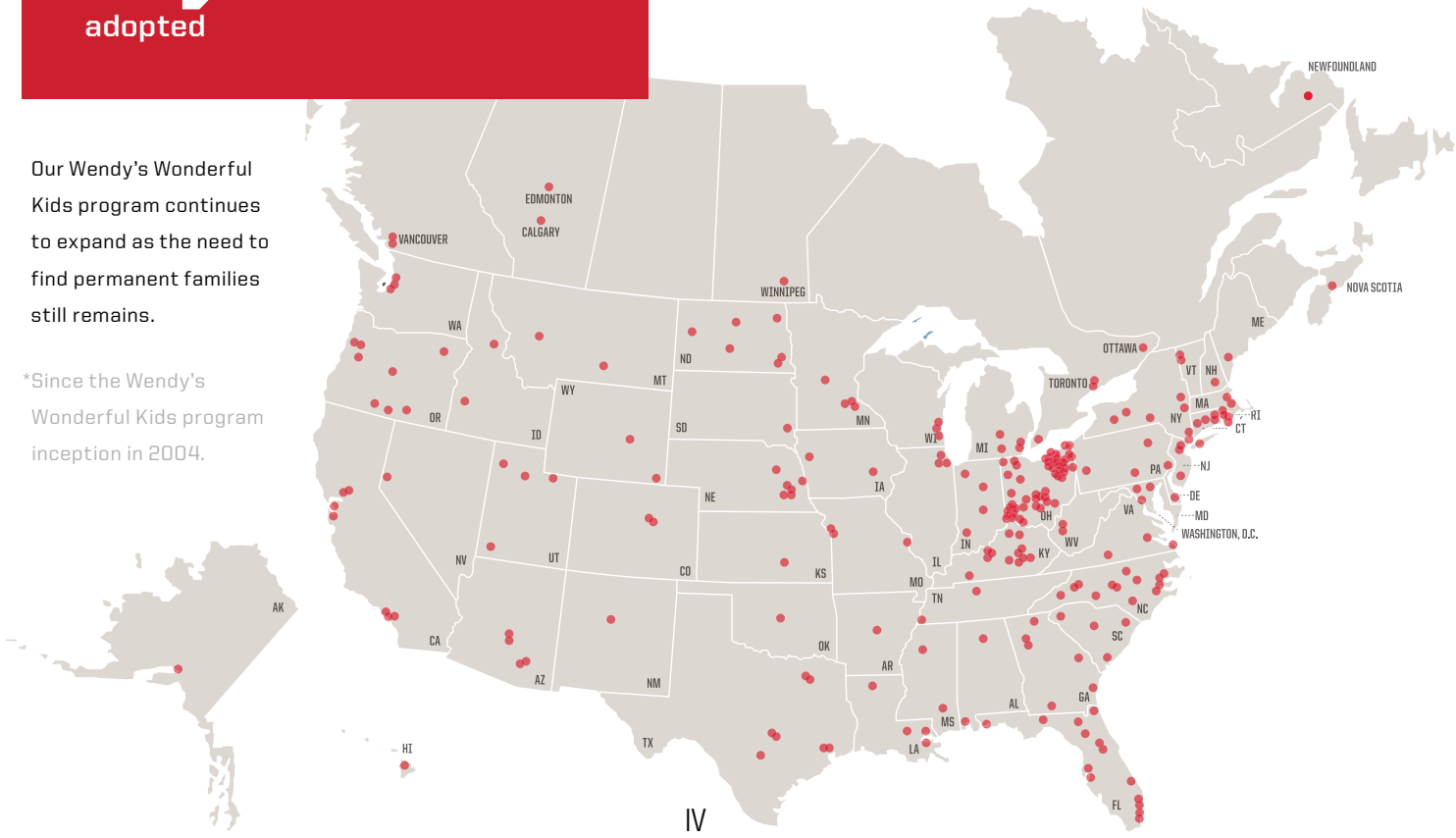
Our Wendy's Wonderful Kids program continues to expand as the need to find permanent families still remains.

*Since the Wendy's Wonderful Kids program inception in 2004.

MILESTONES

## The 5,000th Adoption

Years ago, a sibling group of four was placed on the caseload of a very special Wendy's Wonderful Kids recruiter, and it wasn't long before she realized they were meant for each other. Soon after, she became a Grants Manager at the Foundation, and they were able to begin the steps to become a family. During the morning of their adoption finalization, Jay said to his dad, "Hi! My name is Jay! I'm going to be your son in half an hour." Dad replied, "You already are my son."



DIGITAL CAMPAIGNS

# The moment you first meet your child is unforgettable.

Our 'When I First Met My Child' PSA grew into a meaningful digital campaign engaging adoptive parents nationwide. We connected and celebrated with families across the country on Facebook and Twitter.

youtube.com/davethomasfoundation

More than
**396,000**
people reached

Whether your children are yours by birth or through adoption, **the love is the same**."

– Kassie Sands

## "When I First Met My Child"

The Rivera family shared their adoption story with us as we documented their journey for our Spanish-speaking PSA "When I First Met My Child." Since its release last year, we have reached more than 104 million people.

**CHICAGO**
More than
**15,000,000**
people reached

**NYC**
More than
**13,000,000**
people reached

**LOS ANGELES**
More than
**13,000,000**
people reached

**HOUSTON**
More than
**12,000,000**
people reached

# Honoring the Manning family

Family: the most important value in which Eileen and Jim Manning believed. Having adopted three girls – two are biological siblings – they were always advocates for adoption and cared that all children grow up as part of a family. "Dad ran a business and always made sure, no matter what, that the salesmen were home every weekend to be with their families," their daughter Lynn shared. The Mannings also spoke openly about adoption in their home. They were proud parents, and raised their daughters to be caring and humble people.

## "They were great givers in life."

Eileen and Jim made time not only for family, but for community, too. "Mom and Dad always had the door open for people." Years of volunteering and donating have allowed the Manning legacy to live on today. The Dave Thomas Foundation for Adoption was honored to receive $1 million from the Manning's Charitable Remainder Trust.

## Thank you to Wendy's and their customers, The Coca-Cola Company, and Dr. Pepper for supporting the Foundation through in-store campaigns.

Last year, you raised more than $10 million for foster care adoption.

# The Dave Thomas Lifetime Of Giving Society

The cumulative giving of the following individuals and organizations has reached or exceeded $1 million to the Dave Thomas Foundation for Adoption.

Dave and Lorraine Thomas and the Thomas Family

Aramark Uniform Services / Crest Uniform

Briad Wenco, LLC

Bridgeman Foods, Inc.

Busch Entertainment Corporation

Carolina Restaurant Group

The Coca-Cola Company

DavCo Restaurants, Inc.

Donna J. Gustafson Trust *

Dr Pepper

The Duke Endowment

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FourCrown, Inc.

Fox Group

Freddie Mac Foundation

James & Eileen Manning Charitable Trust *

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Stanton & Associates, Inc.

Tar Heel Capital

Valenti Management

Wendelta, Inc.

The Wendy's Company

WendPartners

Wendy's 3-Tour Challenge

Wendy's of Montana, Inc.

* - Inducted in the 2015 fiscal year

# Donors

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### DONOR ($3M AND ABOVE)

Ohio Department of Job and Family Services

### DONORS ($1M AND ABOVE)

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James & Eileen Manning Charitable Trust

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# Wendy's Franchisees

## DONOR ($3.5 MILLION AND ABOVE)

The Wendy's Company

## DONORS ($600,000 AND ABOVE)

WendPartners

## DONORS ($500,000 AND ABOVE)

Briad Wenco, LLC
Bridgeman Foods, Inc.
FourCrown, Inc.

## DONORS ($300,000 AND ABOVE)

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Wenone, Inc.
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Thomas Foods, LTD.
Top Right Restaurants
Twin Win, Inc. / Twin Win of Utah, Inc.
Wabash Management Corp.
Wenbluf
Wendco of Milford, Inc.
Wendnormal, LLC
Wendspring Associates
Wendy's Gordon Drive (Wenbo Management Company)
Wendy's Hamilton (Wenbo Management Company)
Wendy's Lyons Avenue (Wenbo Management Company)
Wendy's Minnesota Avenue (Wenbo Management Company)
Wendy's of Lexington
Wendy's of Owosso
Wendy's of Yankton, Inc.
Wendy's South Sioux City (Wenbo Management Company)
Winnerco
WOF - Salinas, Inc.
WONEF-Goldenrod / Orlando Restaurants

Pictured: Megan Givens, Rita Soronen, Michael Givens, Mike & Linda Givens

# Remembering Mike Givens

One person, one voice can make all the difference. Mike Givens, a dear friend and dedicated Dave Thomas Foundation for Adoption board member was that person – that voice. We lost him to a horrible illness – much too early. In the 14 years that we knew him, he made an impact on foster care adoption that far exceeded the work of hundreds, and what most could achieve only in a lifetime that was much longer than his 58 short years. Mike Givens' legacy at the Dave Thomas Foundation for Adoption continues on through the lives of hundreds of children who now have homes, who now know love, and whose lives have been forever changed through his dedication and generosity. Yes, one person, one voice can make all the difference. May we each strive to follow his example.

COMMUNITY

# "The more you give, the more you get in return."

– Dave Thomas

Communities come together across the country to raise money and awareness for foster care adoption.

## Italian Gathering Car Show

The Italian Gathering car show is hosted every September in Dublin, Ohio. In its 10th year, they gifted the Foundation with an extraordinary donation of $25,000 to support our Wendy's Wonderful Kids program.

Rita Soronen & Jillian Michaels, adoptive mother and television personality

## Wendy's Walk for Kids

Wendy's Walk for Kids is a fundraising event in Binghamton, NY that benefits The Dave Thomas Foundation for Adoption and children's charities in Broome County, NY. An annual summer event since 2009, it has raised more than $1 million.

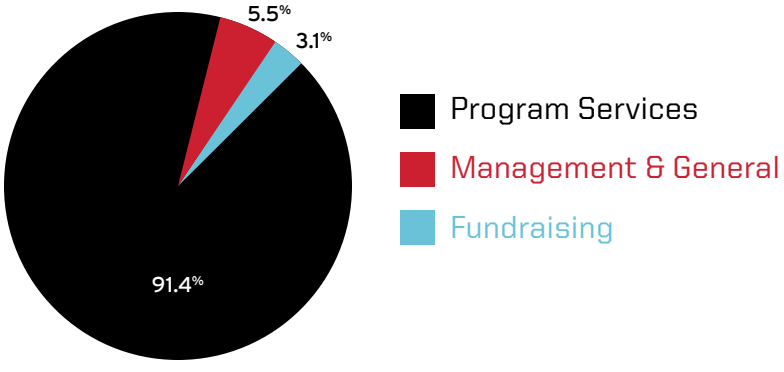
## Kickball for a Home

Our national Kickball for a Home campaign "kicked" off with a celebrity tournament in Los Angeles. Since then, we have hosted three more regional, large-scale tournaments in Kansas City, Mo.; Atlanta; and Columbus, Ohio. The games had a total of more than 1,000 attendees, 40 teams and raised more than $110k to make "unadoptable" unacceptable. Thank you to this year's national sponsors, The Coca-Cola Company and Go Kickball, LLC.

# Statements of Activites and Changes in Net Assets for 12 Months Ended:

| | 30 Jun 15 | | | 30 Jun 14 | | |
|---|---|---|---|---|---|---|
| | Unrestricted | Temporarily restricted | Total | Unrestricted | Temporarily restricted | Total |
| **REVENUES** | | | | | | |
| Contributions | $ 15,882,215 | $ 587,259 | $ 16,469,474 | $ 16,303,253 | $ 7,356,008 | $ 23,659,261 |
| Government contracts | $ 3,499,457 | – | $ 3,499,457 | $ 3,068,007 | – | $ 3,068,007 |
| In-kind contributions | $ 354,007 | – | $ 354,007 | $ 1,608,882 | – | $ 1,608,882 |
| Investment income | (371,587) | – | (371,587) | $ 1,133,296 | – | $ 1,133,296 |
| Interest income | $ 13,992 | – | $ 13,992 | $ 14,758 | – | $ 14,758 |
| Net assets released from restrictions | $ 3,796,499 | (3,796,499) | – | $ 2,439,576 | (2,439,576) | – |
| **TOTAL REVENUES** | $ 23,174,583 | (3,209,240) | $ 19,965,343 | $ 24,567,772 | $ 4,916,432 | $ 29,484,204 |
| **EXPENSES** | | | | | | |
| Grants and allocations | $ 17,107,900 | – | $ 17,107,900 | $ 14,803,410 | – | $ 14,803,410 |
| Other program expenses | $ 2,726,940 | – | $ 2,726,940 | $ 2,776,900 | – | $ 2,776,900 |
| Total program expenses | $ 19,834,840 | – | $ 19,834,840 | $ 17,580,310 | – | $ 17,580,310 |
| Fundraising | $ 1,605,145 | – | $ 1,605,145 | $ 2,946,754 | – | $ 2,946,754 |
| General and administrative | $ 671,685 | – | $ 671,685 | $ 611,916 | – | $ 611,916 |
| **TOTAL EXPENSES** | $ 22,111,670 | – | $ 22,111,670 | $ 21,138,980 | – | $ 21,138,980 |
| Change in net assets | $ 1,062,913 | (3,209,240) | (2,146,327) | $ 3,428,792 | $ 4,916,432 | $ 8,345,224 |
| **NET ASSETS, BEGINNING OF YEAR** | **$ 13,371,743** | **$ 5,278,515** | **$ 18,650,258** | **$ 9,942,951** | **$ 362,083** | **$ 10,305,034** |
| **NET ASSETS, END OF YEAR** | **$ 14,434,656** | **$ 2,069,275** | **$ 16,503,931** | **$ 13,371,743** | **$ 5,278,515** | **$ 18,650,258** |

# Fiscal Year 2015




Per Form 990

2015 program services is broken down among the following programs: Wendy's Wonderful Kids, $13,909,912; program grants and awareness programs $1,596,736; Wednesday's Child, $3,292,266; National Adoption Day/ National Adoption Month; $191,610; child-focused recruitment model training, $423,539; post-adoption $209,958; Adoption-Friendly Workplace $123,434.

# Statements of Financial Position:

| | 30 Jun 15 | 30 Jun 14 |
|---|---|---|
| **ASSETS** | | |
| Cash and cash equivalents | $ 11,821,033 | $ 12,389,119 |
| Investments | $ 10,293,192 | $ 10,740,219 |
| Contributions receivable, net | $ 1,077,588 | $ 1,468,847 |
| Grants receivable | $ 216,238 | $ 163,216 |
| Goverment contracts receivable | $ 542,460 | $ 839,966 |
| Prepaids and other assets | $ 92,092 | $ 158,534 |
| Cash surrender value of life insurance, net | $ 296,101 | $ 328,104 |
| Property and equipment, net | $ 39,283 | $ 66,245 |
| **TOTAL ASSETS** | $ 24,377,987 | $ 26,154,250 |
| **LIABILITES** | | |
| Accounts payable | $ 322,353 | $ 454,926 |
| Grants payable | $ 7,447,568 | $ 6,880,502 |
| Accrued liabilities | $ 104,135 | $ 168,564 |
| **TOTAL LIABILITIES** | $ 7,874,056 | $ 7,503,992 |
| **NET ASSETS** | | |
| Unrestricted | $ 14,434,656 | $ 13,371,743 |
| Temporarily restricted | $ 2,069,275 | $ 5,278,515 |
| **TOTAL NET ASSETS** | $ 16,503,931 | $ 18,650,258 |
| **TOTAL LIABILITIES AND NET ASSETS** | **$ 24,377,987** | **$ 26,154,250** |

Financial and other information about the Dave Thomas Foundation for Adoption's (DTFA) purpose, programs and activities can be obtained by contacting DTFA at 716 Mt. Airyshire Blvd., Suite 100, Columbus, OH 43235 or 1-800-ASK-DTFA, or for residents of the following states, as stated below. Florida: DTFA's registration number in Florida is CH3956. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, WITHIN THE STATE, 1-800-HELP-FLA OR VIA THE INTERNET AT WWW.800HELPFLA.COM. Maryland: For the cost of postage and copying, from the Secretary of State. Michigan: DTFA's registration number in Michigan is MICS 11789. Mississippi: The official registration and financial information of DTFA may be obtained from the Mississippi Secretary of State's office by calling 1-888-236-6167. New Jersey: INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION AND THE PERCENTAGE OF CONTRIBUTIONS RECEIVED BY THE CHARITY DURING THE LAST REPORTING PERIOD THAT WERE DEDICATED TO THE CHARITABLE PURPOSE MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING (973) 504-6215 AND IS AVAILABLE ON THE INTERNET AT www.njconsumeraffairs.gov/ocp.htm#charity. New York: Upon request, from the Attorney General Charities Bureau, 120 Broadway, New York, NY 10271. North Carolina: Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 1-888-830-4989 (within North Carolina) or (919) 807-2214 (outside of North Carolina). Pennsylvania: The official registration and financial information of DTFA may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Virginia: From the State Office of Consumer Affairs in the Department of Agriculture and Consumer Affairs, P.O. Box 1163,Richmond, VA 23218. Washington: From the Secretary of State at 1-800-332- 4483. West Virginia: West Virginia residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, Charleston, WV 25305.

CONTRIBUTIONS ARE DEDUCTIBLE FOR FEDERAL INCOME TAX PURPOSES IN ACCORDANCE WITH APPLICABLE LAW. REGISTRATION IN A STATE DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION OF THE DAVE THOMAS FOUNDATION FOR ADOPTION BY THE STATE.




# Help find forever.

Because we depend on friends like you to help us fulfill our mission, please visit **davethomasfoundation.org** or call **1-800-ASK-DTFA** to find out how you can help.

FOLLOW US

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Columbus, OH 43235

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